



PAR-161100020303 Seat No. _____

M.B.A. (Sem. III) (CBCS) Examination
October / November – 2018
Management of New and Small Enterprises

Time : 3 Hours]

[Total Marks : 70

Instruction : All the questions carry equal marks.

1 Discuss at length the various classifications of entrepreneur.

OR

1 Critically evaluate the various forms of ownership for starting a business enterprise. Explain their major advantages and dis-advantages.

2 (A) What is meant by Project Report ? What are essential features of it ?

(B) What types of problems are generally faced by Entrepreneurs in establishing their businesses ?

OR

2 (A) Discuss the various institutes which provide SSI finance.

(B) What is meant by standardization ? What advantages will be derived by implementing standards in any business organization ?

3 Define 'Small Scale Enterprise'. Discuss the role of Small Scale Enterprises for developing countries like India.

OR

3 Do you think B-Schools are actually helping Entrepreneurship development in India ? Justify your answer with the help of suitable examples.

- 4 (A) What is meant by a project ? What are the characteristics of a good project ?
- (B) What different factors should be kept in mind for the purpose of site selection.

OR

- 4 (A) Discuss the importance of NIESBUD in aiding Entrepreneurship Development in India.
- (B) What is meant by Industrial sickness ? What are the causes and remedies of it ?

5 Write short notes : (any **two**)

- (a) ISO 9001:2015
- (b) Project Identification and Formulation
- (c) SIDBI
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